



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA



Winston  
Churchill Trust  
*Learn globally, inspire locally.*

# Policy Impact Program

## Prospectus



## Purpose

This prospectus provides information about the Policy Impact Program. Included are the process, timeline, and guidelines for applying, as well as details regarding the selection process and the roles of the Steering and Selection Committees and Policy Peer Reviewers.

## About the Policy Impact Program

The Policy Impact Program is designed to identify, curate and advocate a selection of ideas from Churchill Fellows that have the potential to shape best practice and policy reform on a variety of relevant and contemporary issues facing Australia. A collaboration between The Winston Churchill Memorial Trust (Churchill Trust) and the Centre for Policy Futures at the University of Queensland (UQ), the program will bring together the two organisations' strengths to deliver a flagship annual publication – *Policy Futures: A Reform Agenda*.

Each year, the Churchill Trust provides an opportunity for over 100 talented Australian citizens to travel overseas to investigate inspiring and best practices that could benefit Australian communities. Through their travels, Churchill Fellows access industry and community leaders around the world who have insights to offer in relation to the Fellows' areas of interest – enabling the exchange of knowledge and experience for the benefit of Australian society.

The UQ Centre for Policy Futures undertakes robust, rigorous and applied research to help governments meet the policy challenges of tomorrow, today. In doing so, the Centre draws on the University of Queensland's considerable expertise across the natural, technical and social sciences and humanities, and works in close partnership with sub-national and national governments, industry partners, non-government organisations and other research institutes.

The *Policy Futures: A Reform Agenda* publication will combine the best of the Churchill Fellows' ideas and insights with the policy and governance expertise of the UQ Centre for Policy Futures, thus providing targeted policy analysis that reflects the legal, regulatory, administrative and governance arrangements of the ideas presented. The publication will be distributed variously to Australian federal, state, territory and local governments, and promoted through Churchill Trust and UQ channels.

## What is involved?

- **Policy training:** participants will be invited to attend a complimentary one-day training workshop provided by the UQ Centre for Policy Futures—Getting Research into Policy and Practice (GRiPP). The GRiPP workshop is designed to provide participants with an understanding of Australia's federal system, the respective roles of different levels of governments and insights into what shapes domestic agenda setting and policy making. Participants will also gain insight into the formal and informal mechanisms by which they can connect and incorporate their research, expertise and evidence into policy and program development.
- **A research article** published in *Policy Futures: A Reform Agenda*. Participants will work closely with leading policy experts to develop their policy ideas into an article to be distributed to policy-makers and government personnel. Post publication, Fellows will also be encouraged and supported to follow up their *Policy Futures: A Reform Agenda* article with short, plain-language articles in outlets such as *The Conversation* (where an academic affiliation exists); the Centre's *Policy Futures* think piece series; or through *The Mandarin*, the ABC or relevant media outlets.
- **Engagement with government and extended networks:** Opportunities will be sought for Churchill Fellows to present at Policy Labs, Parliamentary Briefings, and *Future Conversations* jointly convened by the Churchill Trust and the UQ Centre for Policy Futures.
  - Policy Labs are roundtable discussions with relevant government agencies and key stakeholders, providing a deeper analysis into the potential reform agenda for a given issue.
  - Parliamentary Briefings draw attention to specific reform ideas to relevant parliamentary committees and encourage debate and discussion about its relevance to each Parliament's work program.
  - The Centre's *Future Conversations* offer policy-makers and ministers private meetings with experts to learn more about a topic and the issues surrounding it.

As the Policy Impact Program develops, we anticipate the potential for a variety of industry collaborations and initiatives, including mentoring, and other professional and policy development opportunities.

## What are the benefits?

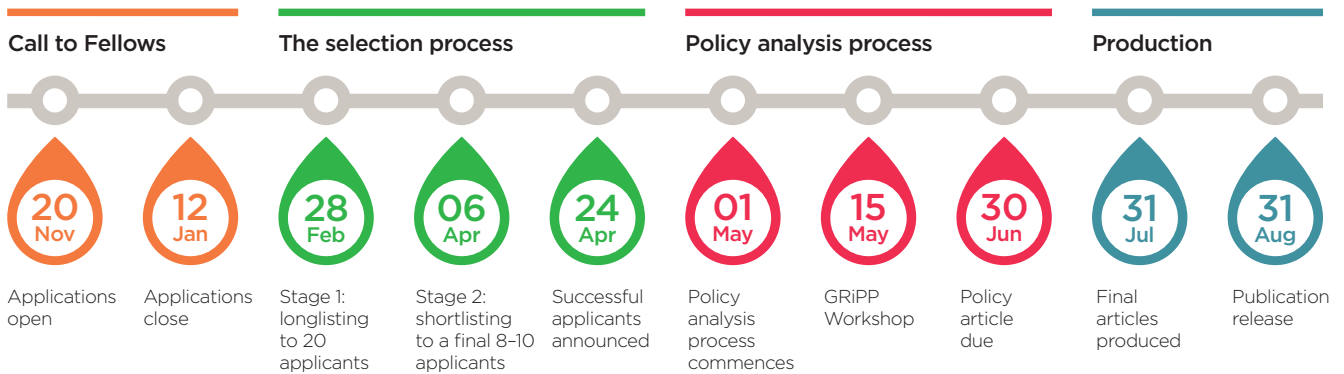
**Benefits for Churchill Fellows:** An innate passion and the desire to create change are two fundamental qualities of those who are awarded Churchill Fellowships. Yet, knowing how to get one's ideas and findings in front of the right people – and who those 'right people' are – can be the difference between a great idea having a 'real world' impact, or not. Through the Policy Impact Program, Fellows are provided opportunities to develop their skills in policy and governance, identify and engage with relevant government leaders, extend their networks, and learn how to improve the context-specificity of their findings.

The combined strengths and convening power of the Churchill Trust and the UQ Centre for Policy Futures means the perspectives of selected Fellows and their reach will be national in scope and targeted in such a way as to heighten the potential exposure and impact of their ideas.

**Benefits for policy-makers:** Churchill Fellows represent Australians from all walks of life and, in sharing insights gained from research into and first-hand experiences of international practices, they offer unique perspectives of value for Australian policy-makers. Through the *Policy Futures: A Reform Agenda* publication and engagement with Churchill Fellows, policy-makers will be kept informed on a range of pressing issues and learn what other countries are doing to solve these challenges with the aim of ensuring domestic policy is fit-for-purpose and able to address the needs of Australia, both now and in the future.

**Benefits for Australia:** More than in the past, today we see an unprecedented rate of change in technology, the environment, and in the way we work and live. Through the Policy Impact Program, we hope to help Australia keep pace to ensure a thriving and healthy society.

## Proposed process and timeline



### Call to Fellows

Applications are invited from Churchill Fellows awarded in or after 2013 and whose submitted reports have been approved. The online application portal will be available on the Churchill Trust website on Wednesday, 20 November with submissions due by midnight, Sunday, 12 January 2020 (EST). Apply now: [www.churchilltrust.com.au/PIP/](http://www.churchilltrust.com.au/PIP/)

### The selection process

**Stage 1 - Long-listing to 20 applicants:** applications will be pre-screened by the Steering Committee. Those deemed suitable will be forwarded to the Selection Committee to provide a scored evaluation on the selection criteria below.

**Stage 2 - Short-listing to a final 8-10 applicants:** long-listed applicants will be required to submit a 5-minute video presentation and may be requested to provide supporting information. The Selection and Steering Committees will convene to assess the presentations, applications and supporting information to decide on a final 8-10 applicants.

*All applicants will be notified of the outcomes in Stages 1 and 2. Please note that the Selection Committee's decision is final and feedback will not be provided.*

#### Criteria considered by the Selection Committee:

- Does the study address a significant and contemporary issue for Australia with clear implications for Australia's policy community, at the local, state/territory and/or federal level?
- Is there sufficient information and evidence in the application to form the basis of a more comprehensive assessment that is relevant to the Australian policy context?
- Are the Fellow's policy ideas innovative inasmuch as they haven't been canvassed recently by the Australian policy community and they represent a departure from previous thinking on how to tackle the issue?
- Do the Fellow's findings draw on interesting new ideas and experiences that have been successfully implemented in other jurisdictions?
- How much traction has the Fellow gained on their study's findings since returning home, through measurable outcomes, milestones or achievements?
- Would peer discussion and inclusion in the publication assist this idea in gaining significantly more traction with policy-makers and thought leaders in the near future?

### Policy analysis process

Two domain experts will be invited to peer review the submission of each of the selected 8-10 Fellows, and to reflect on its potential to be pursued and implemented in the Australian policy landscape. Policy Peer Reviewers will be identified during the selection process, in collaboration with Churchill Fellows, members of the Selection Committee, and/or by the Churchill Trust and the UQ Centre for Policy Futures, with the final selection approved by the Steering Committee. Policy Peer Reviewers may be Australian practitioners working in the relevant field, academics, or international experts that Churchill Fellows have met while on their Fellowship. The Fellow's application, along with the report submitted at the end of the Churchill Fellowship and any further findings the Fellow has produced since completion, will form the basis of the policy peer review and article content for the *Policy Futures: A Reform Agenda* publication.

### Production

Following feedback from Policy Peer Reviewers, the Churchill Fellow will lead the authorship of their article for publication, and will be encouraged to liaise with their peer reviewers in the co-authorship of the final article. The Steering Committee will edit the manuscript and seek approval of the final article from both the Churchill Fellows and Policy Peer Reviewers prior to publication. The publication will be printed and made digitally available and distributed, variously, to key government agencies and peak bodies, and promoted through Churchill Trust and UQ channels. The intellectual property for each article will be owned by the Churchill Fellow. Please note that *Policy Futures: A Reform Agenda* is a non-traditional research output and not an academic journal.



Selection Committee	Expertise and short biography
---------------------	-------------------------------

<p><b>Mr David Trebeck CF</b> BSc Agr (Hons), MEc, FAICD National Chair Churchill Trust ACT</p>	<p>A 1974 Churchill Fellow, Mr Trebeck has broad experience in agriculture, economic policy and governance. Notable positions held include as Non-executive Director of six ASX-listed companies between 1997 and 2016, Commissioner of the National Water Commission (2005-2008), Director of the local subsidiary of the world's largest shipping company, AP Møller-Maersk, and ACT President of the Australian Institute of Company Directors.</p>
<p><b>Ms Alex Sloan AM</b> Director, The Australian Institute Board Director, Churchill Trust Former ABC Radio Host ACT</p>	<p>Ms Sloan has been a journalist for 30 years, including over 27 years as a broadcaster with the ABC, including ABC Rural, Radio National and ABC Local Radio. Alex is a supporter of a range of charities, and is a member of the ACT Architects Board and the Churchill Fellowship Selection Committee, and is a former member of the the Fulbright Scholarship Selection panel and the ACT Place Names Committee. In 2017, Alex was awarded Canberra Citizen of the Year.</p>
<p><b>Mr Craig Ritchie CF</b> Chief Executive Officer Australian Institute of Aboriginal &amp; Torres Strait Islander Studies (AIATSIS) ACT</p>	<p>Mr Ritchie is an Aboriginal man of the Dhunghutti and Biripi nations. From 2011 to 2016, Craig headed the Department of Education's Aboriginal and Torres Strait Islander higher education, access and participation for people from low-SES backgrounds, and international student mobility programs. He is a founding member of the APS Indigenous SES Network.</p>
<p><b>Mr Jared Sharp CF</b> English Teacher and Lawyer NT</p>	<p>Mr Sharp is a 2012 Churchill Fellow and recipient of the 2016 NT Human Rights Award. He is a teacher, lawyer, mediator and restorative justice practitioner specialising in culturally strengthening approaches in the criminal justice system.</p>
<p><b>The Hon. Margaret White AO</b> Patron Former National Chair Churchill Trust QLD</p>	<p>Margaret White retired from the Supreme Court of Queensland in 2013 after more than 20 years on the Bench. She was a member of the Senate of the University of Queensland (1993-2009) and Deputy Chancellor (2006-2009) and is an Adjunct Professor in the Law School. She chaired a Royal Commission in the NT into child protection and youth justice (2016-2017).</p>
<p><b>Ms Anna Marsden</b> Managing Director Great Barrier Reef Foundation QLD</p>	<p>Ms Marsden has worked extensively in leadership roles across not-for-profit and creative industries for nearly two decades. Before taking up the role of Managing Director of the GBRF in 2016, Anna was CEO of Queensland Ballet where she led a major change program which resulted in enormous growth. Anna is a former Churchill Fellow from 2003.</p>
<p><b>The Hon. Robert Hill AC</b> Former Minister of Environment Former Minister of Defence SA</p>	<p>Robert Hill is a retired lawyer and politician. He served as leader of the Government in the Senate, Minister for the Environment, Minister for Defence and Australia's Ambassador to the United Nations. Upon retirement he led a sustainability program at the United States Studies Centre University of Sydney and was Chancellor of the University of Adelaide. He is now Chair of the NSW Biodiversity Conservation Trust and a company director.</p>
<p><b>Ms Cathy McGowan CF</b> Former Member of Parliament (Independent for Indi) VIC</p>	<p>Ms McGowan was the independent MP for the rural Victorian seat of Indi from 2013 to 2019. In 2004, she was made an Officer of the Order of Australia "for service to the community through raising awareness of and stimulating debate about issues affecting women in regional, rural and remote areas." Cathy was also a recipient of the Centenary Medal in 2001.</p>
<p><b>Mr Adam Davey <i>ex officio</i></b> Chief Executive Officer Churchill Trust ACT</p>	<p>Mr Davey is an experienced senior public servant, having managed large teams delivering complex policy initiatives, behaviour change campaigns and corporate services in areas including health, taxation and superannuation. Adam has a Bachelor's Degree in Communications and is highly regarded for his leadership, strategic direction, creative thinking and people management skills.</p>
<p><b>Professor Karen Hussey <i>ex officio</i></b> Director UQ Centre for Policy Futures QLD</p>	<p>Prof. Hussey is a political scientist and economist who undertakes research on a broad range of policy domains, from climate change and management of the Great Barrier Reef, to international trade and non-tariff barriers, through to science and innovation policy, and the implications of new and emerging technologies for policy-makers and regulators.</p>

Steering Committee	Position and organisation
--------------------	---------------------------

<p>Professor Karen Hussey Mr Adam Davey Dr Kirsty Guster Dr Jennifer Yarnold</p>	<p>Director, UQ Centre for Policy Futures Chief Executive Officer, Churchill Trust Sponsorships and Partnerships, Churchill Trust Research Fellow, UQ Centre for Policy Futures</p>
--	---