



**Winston
Churchill Trust**
Learn globally, inspire locally.

Strategic Plan 2026-2030

Our Charitable Purpose

We invest in
people from all walks of life,
who translate travel, learning and
experiences into lasting benefits for Australian communities

Excellent
Fellowships

From All
Walks of Life

Amplified
Impact

Good
Governance

Sustainability



Who are we?

The Trust is a philanthropic institution which is the product of the imagination and foresight of Sir Winston Churchill and the generosity of the Australia community, who donated funds to support the establishment of the Trust.



What we do

- Offer broad inclusive Fellowships for people across all walks of life throughout the full diversity of Australia
- Build impact through learning, travel, connection, ideas, mentoring, implementation and broad reach
- Create value by supporting Fellows to convert their Fellowship learning into tangible impact for their local community and for Australia



Our Values

Openness and
Inclusiveness

Excellence, Inquiry
and Learning

Courage, Passion
and Perseverance

Trust and Integrity

Community,
Connection and
Collaboration

Legacy and
Stewardship



Outcomes

There are five key outcomes which the Trust seeks to underpin the successful pursuit of our purpose.

These are Excellent Fellowships, From All Walks of Life, Amplified Impact, Good Governance, and Sustainability. See next page for more detail.



Excellent Fellowships

- Ensure we are clear about what makes a 'compelling Fellow', highlighting the core elements of Fellowship excellence
- Continue to work with Selection Committees to apply merit-based approaches
- Recognise program excellence and areas for growth

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From All Walks of Life

- Continue implementation of an Indigenous/First Nations Cultural Uplift Program
- Maintain focus on the inclusiveness of selection processes to ensure the Trust is drawing Fellows from all walks of life
- Promote the good work of Fellows and the Fellowship Program through story telling and other means

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Amplified Impact

- Scaffold Fellows for success at every stage of their Fellowship journey, including taking opportunities to influence and affect change on their return from travel
- Take a long view about supporting Fellows to lead and influence change including through short, powerful success stories
- Acknowledge the Trust's Alumni and CFA members as valued groups and enlist them as Ambassadors, Mentors and points of connection who can assist Fellows to leverage Fellowship outcomes

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Good Governance

- Maintain a fit for purpose organisation and governance processes to underpin an effective, sustainable and impactful Fellowship program
- Support agility, access and efficiency in all decision making through regular effective communication and integration across the Board and all committees
- Work with sponsors and other supporters of the Trust to safeguard the ongoing viability, integrity and good name of the Fellowship program

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Sustainability

- Continue fiscal prudence and rigour in investment management
- Ensure the quality, sustainability and continuing relevance of the Fellowship Program and any post travel initiatives
- Promote the good work of Fellows to amplify their influence as catalysts for change
- Consolidate environmental sustainability practices

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